



Equipment

Facilities

Labor/
Staff

Activity I
Management

Time

My business
activities
and
resources

Labor/
Staff

Variable
costs

Material /
Inputs

Activity II
Production

Technology
equipment

Fixed
costs

Facilities

Activity III
Sales

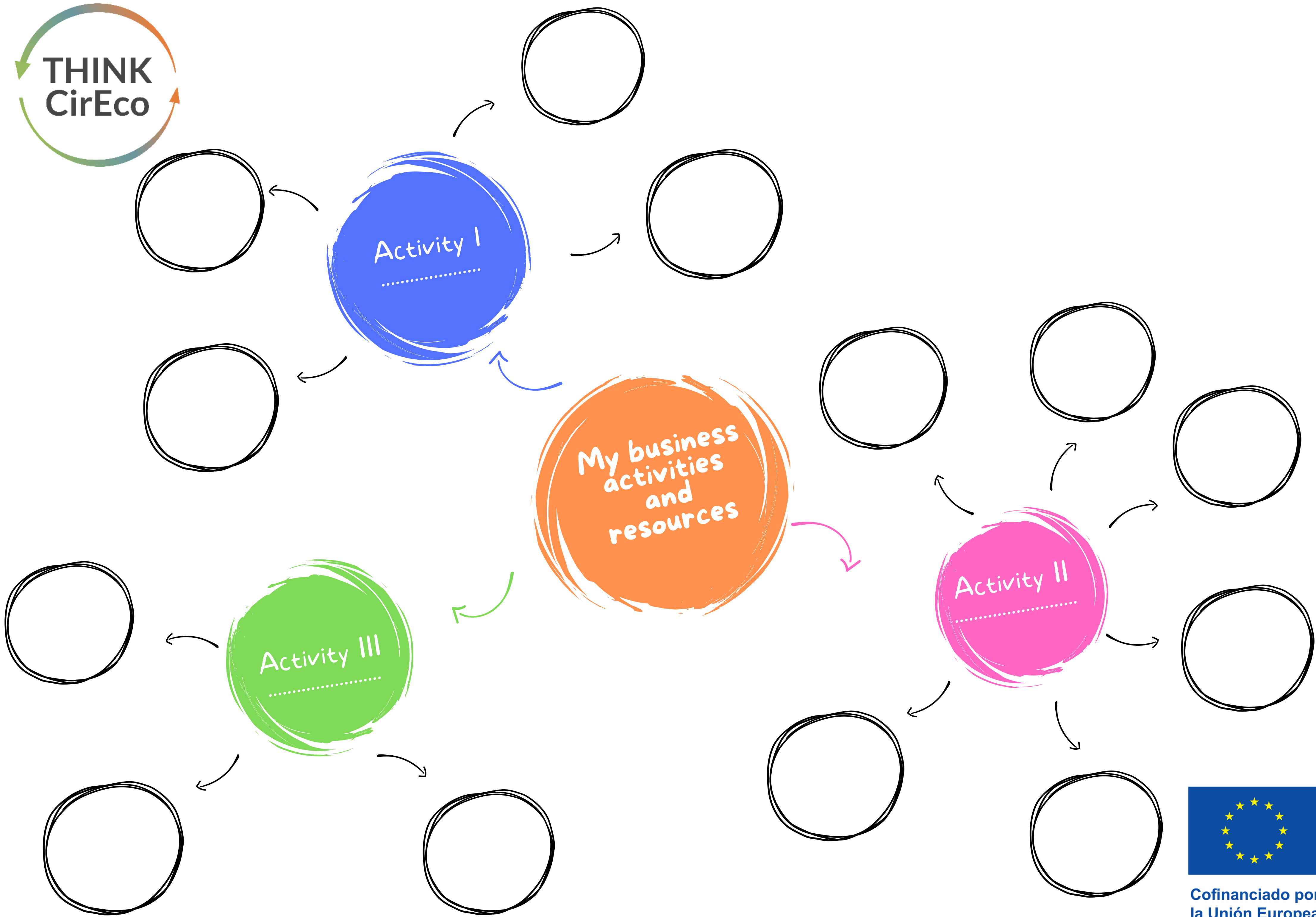
Distribution
costs

Transport
costs

Promotion



Cofinanciado por
la Unión Europea



Cofinanciado por
la Unión Europea